



The spa industry over the last 30 years has shown tremendous growth, not only in the number of spas, but also in the diversity of spas and spa therapies available. This growth has resulted in the necessity to define and unite the spa industry, and ensure a consistent quality spa experience for the spa visitor.

### Hence, the formation of the South African Spa Association.

The South Africa's Spa Industry is relatively young by global standards. Established and emerging spa businesses need to constantly improve their business and management skills, keep up with new changing trends within the industry, and develop good business contacts and partnerships. Access to resources are needed that can assist role players in market research, product to market development, and improving industry standards, professional training and education.

The South African Spa Industry has raised their voices and has indicated a need to ensure quality spa experiences to all South African spa visitors. The spa industry recognized the significance of a closer link between the wellness, health and skincare, healing, medicine and spa communities in a sense that will assure a quality experience available to spa visitors. With this voice committed to excellence, Spa industry leaders (including registered health and skincare professionals, licensed health care professionals, spa owners, spa consultants, spa facility designers and product manufacturers) have come together to form The South African Spa Association.

**The association** members are professionals with wellness, health and skincare, healing, medicine or spa experience that will work in partnership to develop and implement approaches that will help shape the future of the South African Spa Industry. **The association** envisions being an up-to-date association that will encourage its members to blend the worlds of wellness, health and skincare, healing, medicine and spa.

### The Objective

The high goal of the Association will be to set itself as an **ambassador** for the spa industry, with representation in all aspects related to spas, such as health and wellness, tourism and hospitality, education and training.

The Association will have **important roles** to:

- **Grow** a trustworthy industry
- **Educate** the spa visitor about the benefits of spa experiences
- **Build confidence** in spa therapies
- Set the **guidelines and standards** for the establishment of a spa as well as **Quality control** the spa establishments
- Certification of Membership
- Guide industry **research**, Identify areas for **development** and provide Access to **research** materials
- Create **partnerships** within allied associations and provide **Networking** opportunities for members
- **Liase** with international spa association and respective authorities, ensuring standards are of international level
- **Liase with media, creating a public awareness for the South African Spa Association**
- Priority access to information on spa industry **events and developments**
- **Collaboration** opportunities at exhibitions, conferences and business dealings
- **Events and Training Course**
- Online presence through a **Website & Social Media**, allowing members to be listed, spa information to be shared, Forum and FAQ, with a platform for consumers to voice complaints and complements.

## Who should join the South African Spa Association

The association is dedicated to be an accessible and inclusive organization. Membership is open to anyone with an interest in the South African Spa Industry, but will be of particular benefit to:

- Spa businesses
- Spa consultants, Architects and Designers
- Spa Product and Service Suppliers
- Spa Equipment Suppliers
- Spa Training Providers
- Hoteliers and those in the Hospitality Industry
- Spa Travel agents, Tour operators and others in the Travel and Tourism industry
- Health and Lifestyle Media

## Spa Membership Categories & Costs

The following membership categories have been opened, but provision has been made for additional categories.

Spa Membership	Membership fees 2025
<b>Day Spa Membership</b>	R2 150.00
<b>Hotel Spa Membership</b> , including safari spas	R2 150.00
<b>Medi-Spa Membership</b>	R2 150.00
<b>Destination / Stay Spa Membership</b>	R2 150.00
<b>Unique Spa Membership</b> , including African spas, Thai spas, Moroccan spas, Mobile Spas, etc. Membership subject to staff training and qualification, as assessed by external auditor.	R2 150.00
<b>Group Spa Membership</b>	
<b>Group Spa Membership</b> applies to all above spa membership categories. Full membership applies to the Head Office, Spas and Franchise Spas	
Spas 2 – 8 (rates per spa)	R 7 500.00
Spas 9 – 14 (rates per spa)	R 10 000.00
<b>Associate Spa Membership</b>	
<b>Associate Spa Membership</b> Including beauty institutes and/or skincare centers offering spa therapies (Please contact the Association for fees pertaining to group associate spa membership)	R 1 250.00
<b>Wellness and Fitness Membership</b> Gyms, sporting and wellness centers and slimming centers, sports rehabilitation, yoga centers, pilates centers, etc	R 1 250.00
<b>International Membership</b>	
<b>International spas</b> Including, day spas, hotel spa, destination spas, medi-spas, unique spas and wellness centers, outside of the South African borders.	R 2 150.00 + all travel costs for initial spa inspection
<b>Corporate Membership</b>	
<b>Corporate Membership</b> A company or person that offer products and/or services that deal with the spa industry, including equipment, recruitment, tourism and media	R 2 500.00
<b>Spa Consultant Membership</b>	R 2 500.00
<b>Education Provider Membership</b> A provider that provides accredited education and training programs that deal with the spa industry.	R 2 500.00
<b>Developmental Spa Membership</b>	
<b>Developmental Spa Membership</b> Available to a spa under development in the process of attaining the Membership Criteria and Code of Ethics. The proviso of attaining the minimum requirements within 12 months exists.	R 1 250.00



